

# Worry-Free

## RECEIVABLES

How would you like to turn your accounts receivable into real money . . .

**improving your bottom line by at least 15%?**

*That's what Worry-Free Receivables can do for you.*

Karen Traeger, President of Worry-Free Receivables:

- Pioneered a proprietary methodology called **Proactive Receivables Management**
- Managed receivables at McKenna Long & Aldridge from 1987-2003
- Rescued many businesses from bankruptcy and rehabilitated others from slow pay

**Improved cash flow** isn't the only benefit Worry-Free will bring to your firm with this innovative approach to receivables. You'll also experience **stronger client relationships** and **improved client retention** due to superior ongoing client management. And you'll be free to **lead, manage, and grow your business** because you won't be spending your time on receivables.

### What Worry-Free Receivables can do for you:

- Improve your revenue capacity at least 15%, regardless of firm size or industry
- Give you the time to lead, manage, and grow your business
- Create tailor-made solutions for your unique situation



"I heartily recommend Karen Traeger to any law firm that is ready to institute processes that can quickly turn accounts receivable into real money."

– *Clay C. Long*  
*McKenna Long & Aldridge, LLP*  
*Attorneys at Law*

"The accounts that Ms. Traeger managed went from 25% to over 85% current. Her efforts led to improved cash flow and customer satisfaction."

– *Bob Frye, Vice President, TUG*  
*Technologies Corporation*

"So many firms focus on cost-cutting to improve margins, but improving their collections often has a bigger impact on the bottom line."

– *Karen Traeger, Daily Report*  
*June 2013*

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Call **770 321 4000** today and learn how you can have **Worry-Free Receivables.**

